

STICKER PRINTING FILE SETUP

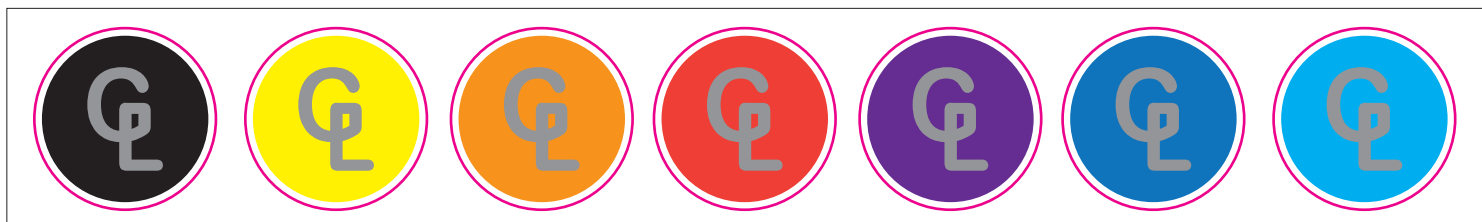
IN ILLUSTRATOR

Open a new file in Adobe Illustrator, in the RGB color mode.
Create an artboard with the width at 28 in & the height at 3 in
28 inches is the max print width / 6 ft (72in) is the max print length
Make 3 layers & name them in the following order : Cutline / Design / White

Artboard
Size

28 in

3
in



Embed
Images

Text
Outlined

Bunch up
Designs

Once you have set your file make sure that:
You embed all your images (select image and click embed on top left corner)
Created outlines for all your text (Type > Create Outlines)

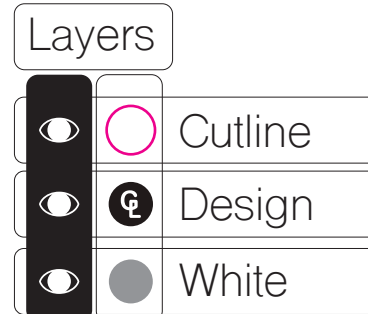
FILE ASSESSMENT


Send your .ai file to graphicslaborders@newschool.edu to be processed for print.
We will point out any errors and ask you to revise your file if needed.

Once your file has been approved for print, we will send you the payment information
which you can pay online.


Sticker printing is a paid for service, we charge \$6 for each 3 inch increment of height
on a 28 inch roll adhesive vinyl.

Once your purchase has been confirmed, your sticker will be printed within 3 days time.
An email will be sent to you once your stickers have been printed.



 The Cutline layer
- should only have a path
with a CMYK magenta
1pt stroke that indicates
where the machine will cut
out you design
(this does not cut out your
design from the sheet)

 The Design layer
- Your Art & Text

 The White layer
- used only when you are
printing on Clear glossy
and want to lay a white
base for your print. This
will allow you to have
bright opaque colors on
clear sticker film. (If the
design is smaller than
2 in, the vinyl may curl
due to the white) Create
shapes that correspond
with your design that are
filled in with a 50% grey.